

Project Name: **Encourage mixed-use development/mixed-income housing along the N. and S. Rampart Street Corridor**

Type of Project: Community Improvement (High)

Category: Housing

Area of Project Impact: Citywide

Project Location: Planning District # 1

Project Description: Development opportunities include 18 acres of parking lots and underutilized land between Loyola and O’Keefe Avenue on the south side and four acres of developable land flanking North Rampart Street. (Redevelopment may also include the Iberville public housing project, as long as current and displaced residents are involved in the process and all Iberville residents who seek to return have a place reserved in the new mixed-income community.) The development program could achieve 2,500-3,500 mixed-income residential units (including “workforce” housing) 3,750-5,250 parking spaces, 50,000-10,000SF of commercial uses, and 1-2 acres of publicly-accessible, street-level green space. Some of the funding for N. Rampart Street improvements are expected to come via the NTHP/SHPO Main Street program. These additional housing units are also expected to leverage additional neighborhood-serving retail in the CBD.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Major new mixed use, mixed income neighborhood in downtown – revitalizing a currently ‘under-performing’ area of downtown, and assisting with growth in the medical district and incorporation of the Iberville development, in particular

Project Name: **Facilitate conversion of upper-level vacant premises to residential, especially along Canal Street**

Type of Project: Recovery/Community Improvement (High)

Category: Housing

Area of Project Impact: District-wide

Project Location: Planning District # 1

Project Description: Use of upper floor accommodation on commercial streets is often a problem, particularly in historic streets. As well as a focus on Canal Street in particular, conversion should additionally occur in Lafayette Square, French Quarter, and Warehouse District. ERA's "Final Market Findings" report includes the recommendations that the city create a revitalization fund with the ability to assemble contiguous parcels, maintain a database of redevelopable buildings and streamline the review and permitting process for upper-floor conversions. (See appendix for full report). Explore the use and applicability of tax increment financing and the New Jersey Rehabilitation Subcode.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Reuse of upper-floor levels bringing additional housing and effective use of premises.

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Conduct study to determine steps to redevelop large surface parking lot in French Quarter along N. Peters Street in a manner compatible with the Quarter's regulations and character**

Type of Project: Community Improvement (Medium)

Category: Housing

Area of Project Impact: District-wide

Project Location: Planning District # 1

Project Description: 7 ac. Site on N Peters St between Toulouse and Iberville offers the most significant opportunity for redevelopment in the French Quarter. St. Louis St should be extended through the site to the railroad tracks with pedestrian connections to the river if possible. On the remaining blocks, mixed income residential with ground floor commercial uses and structure parking screened from view should pre-dominate. A 20 – 30 ksf specialty grocer store should be considered for one of the blocks if economically feasible. Though largely a private sector project, City council support will be needed to enable a comprehensive scheme, maximizing public benefits to be achieved.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Redevelopment of a major 'gap' site which will bring significant public benefits along with new mixed use and public realm opportunities.

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Resolve parking and other issues necessary to incentivize more loft renovation and mixed-use development**

Type of Project: Community Improvement (Medium)

Category: Housing

Area of Project Impact: District-wide

Project Location: Planning District # 1

Project Description: Approx. 12 ac. of underutilized property in the area bound by Julia, Convention Center Blvd., Rt. 90 and Camp St. Development of 400-600 units housing with an equal number of parking spaces will increase the critical residential mass in the Warehouse District and create additional demand for new neighborhood services and retail. Although far fewer in number, parcels in Lafayette Square should similarly be developed. Although such developments will be private sector driven, public sector support will be needed, including, for example, possible historic preservation grants or relaxation of codes.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: More vitality in the historic districts, while not compromising the character of the areas, and an increase in tax base.

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Fund the gap necessary to promote significant additional workforce ownership and rental housing**

Type of Project: Community Improvement(High)

Category: Housing

Area of Project Impact: District-wide

Project Location: Planning District # 1

Project Description: Due to the cost escalation that followed the storm, soft second mortgages t subsidize moderate income home ownership increased from less than \$20k to \$50k or more per unit. Housing for key workers in a number of sectors which are important to downtown (such as hospitality, catering, tourism, arts etc) is a main objective to help low paid workers, who often work late hours, live close in to their place of work. This equally applies to the Medical District and future growth in hospitals provision, healthcare and support for research and biotechnical work will critically depend on there being affordable accommodation close to downtown. A program to achieve this needs to be established through a number of bodies – including HUD/HANO, not for profit organizations who provide housing, other agencies or institutions, the private sector, federal tax incentives with State/City policy support, .

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Housing availability to support key workers and create more diverse communities.

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Resolve financial feasibility and other issues necessary to convert Charity Hospital building to mixed-income**

Type of Project: Recovery/Community Improvement (High)

Category: Housing

Area of Project Impact: District-wide

Project Location: Planning District # 1

Project Description: The Charity hospital building is regarded by man as somewhat 'iconic' and a building that should be retained and reused rather than demolished. He reuse of the building as a hospital appears to have been ruled out and there is interest from residential developers. External appearance, street frontage and streetscape around the building are important, as would be including a convenience or grocery store on the first floor.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: A reused and improved building which provides much needed housing and other facilities.

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Increase enforcement of historic district guidelines and regulations including enhanced planning and design review of pipeline and future projects**

Type of Project: Community Improvement(High)

Category: Historic Preservation (Housing and Community Redevelopment)

Area of Project Impact: District-wide/Neighborhood

Project Location: Planning District # 1

Project Description: Increase the number of inspectors, planners and staff at the State Historic Preservation Office (SHIPO), the Historic District Landmarks Commission, the City's Safety and Permit's Department, and the Vieux Carre Commission. Enforcement is a particular concern in the French Quarter.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Increased regulation and enforcement – providing flexible interpretation where appropriate – to secure better historic preservation compatible with future development opportunities.

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Expand State Historic Preservation Office's restoration grant program and increase funding for other state and federal programs that support historic preservation, for example, the federal termite program**

Type of Project: Recovery/Community Improvement (High)

Category: Historic Preservation (Housing and Community Redevelopment)

Area of Project Impact: Citywide/Neighborhood

Project Location: Planning District # 1

Project Description: Currently the State Historic Preservation Office (SHPO) restoration grants are given to an property owner whose historic property was damaged by Hurricane Katrina. This program should be expanded to include funds for restoration of buildings that experienced no storm-related damage. Promoting grants available is a key need, along with education about the value of historic buildings. The Federal termite program subsidizes property owners with in-ground termite-baiting systems. Existing boundaries should be extended to cover Decatur to Canal, Esplanade to N Rampart.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Enhanced historic preservation.

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Transfer development rights from historic landmarks along the S Rampart corridor**

Type of Project: Community Improvement(High)

Category: Historic Preservation (Housing and Community Redevelopment)

Area of Project Impact: Neighborhood

Project Location: Planning District # 1

Project Description: To encourage the preservation of small-scale historic buildings in areas that will develop rapidly, the ability to transfer excess Floor Area Ratio (FAR) from these properties to adjacent properties in the S Rampart corridor, a policy that will also encourage development in this new residential district. To implement this program, it is necessary to create appropriate new zoning for the entire Rampart S corridor.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Incentivizing development without compromising historical character

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Implement adapted version of the New Jersey Rehabilitation Subcode**

Type of Project: Community Improvement(High)

Category: Historic Preservation (Housing and Community Redevelopment)

Area of Project Impact: Citywide

Project Location: Planning District # 1

Project Description: This is a model to be adapted to the New Orleans/Louisiana context to enable more flexible (and affordable) adaptation and conversion or re-use of historic buildings. (see DPZ report as Appendix to Goody Clancy District 1 Report)

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: More willingness/ability for property owners to implement improvements/adaptations to historic properties through more flexible requirements at an affordable cost

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Conduct a detailed assessment of gaps for historic streetscape restoration in all historic districts**

Type of Project: Recovery/Community Improvement (Medium)

Category: Historic Preservation (Transportation and Infrastructure)

Area of Project Impact: District/Neighborhood

Project Location: Planning District # 1

Project Description: Historic streetscapes are defined primarily by the buildings that front the street and the lighting and other street furniture elements along the sidewalk. All streets within historic districts including N Rampart should include, at a minimum, pedestrian-scaled historic light fixtures. In special instances, cobblestone roadbeds and/or historic streetcar tracks no longer in use should be preserved and restored.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Improved historic character and integrity in historic areas

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Expand Warehouse and Lafayette Square historic district boundaries**

Type of Project: Community Improvement (Medium)

Category: Historic Preservation (Housing and Community Redevelopment)

Area of Project Impact: NS

Project Location: Planning District # 1

Project Description: At the southern ends, current district boundaries extend to St Joseph and Andrew Higgins, respectively. In both districts, the fabric of historic commercial, residential and warehouse buildings extend south to the Rt. 90 overpass and should be included within the historic districts. Specifically, the proposal for the expansion of the Warehouse and Lafayette Square Historic Districts presently before the City Planning Commission has boundaries that encompass the area generally bounded by Lafayette, O'Keefe, Baronne and St. Joseph Streets, Howard Avenue, Cam Street, the Pontchartrain Expressway and Convention Center Boulevard.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: More consistent regulation over proposals which impact the historic districts

Project Name: **Fund the gaps in finance required to construct BioInnovation Center, Cancer Center and other key Medical District initiatives**

Type of Project: Community Improvement (High)

Category: Economic Development

Area of Project Impact: Regional/Citywide

Project Location: Planning District # 1

Project Description: The 65 ksf BioInnovation Center, and other proposals, are a critical part of driving forward growth in downtown. The critical issue is the amount and source of public funding needed – noting that the spiraling construction costs are one of the biggest threats to projects. Reaching agreement on public funding and the timeframe for implementation are key challenges. The New Orleans BioInnovation Inc. is lead sponsor for the project. Recommendations in the Eva Klein report (December '06, commissioned by the RPC) (attached as an Appendix to the Goody Clancy District report) should be implemented regarding steps necessary to enhance the Medical District as a natural competitive center for clinical care, life science research and spin-off life science development.

Project Cost Estimate: Funding gap not confirmed

Estimates Prepared by:

Anticipated Outcomes: Major new catalysts for the medical district and downtown area generally, including economic growth, jobs, spin-off facilities/services, related downtown housing and facilities – and prestige

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Develop a Business Retention and Development Strategy**

Type of Project: Recovery/Community Improvement (High)

Category: Economic Development

Area of Project Impact: District/Citywide

Project Location: Planning District # 1

Project Description: Key strategies needed (set out further in the ERA report appended to the Goody Clancy District Report) are; 1. The City should enter into discussions with large office users to determine their needs, and 2. Any projects within the Medical District need to be supported and accelerated the City. Any interventions to attract more workers into the city and assist with reducing business insurance will also help with business retention

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Increased confidence for businesses to remain in, or be attracted to the city

Project Name: **Create a Medical District Development Corporation in order to formalize the status of the Medical District**

Type of Project: Community Improvement (High)

Category: Economic Development

Area of Project Impact: Regional

Project Location: Planning District # 1

Project Description: Formalize the Medical District by creating a 501(c) 3 non-profit foundation organization that can function as a district-based development corporation (“the Corporation”) This organization would have sufficient staff and funding to manage collaborations on projects located in the district, including the ability to acquire land and sponsor development of projects and facilities. The Corporation would be free to solicit and manage public and private grants and donations, and to promote economic development opportunities that support the various activities within the district. The Corporation would be a specialized organization that directly engages in promoting the mission and specialist activities of the constituent institutions. Medical District member institutions, the City and the business community would, through NOrMC begin to manage and coordinate supplemental ‘clean, safe and lifestyle’ services provided by the City, Sewage and Water Board and Entergy New Orleans through a contract with the DDD. Refer to ‘New Orleans Medical District Economic Development Strategy, Issue Paper and Development Strategy, Dec ’06, Eva Klein & Associates, Ltd. (and appended to the Goody Clancy District report).

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: A champion and enabler to ensure that the many good ideas and opportunities for catalytic growth in the Medical District can be implemented

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Perform a study to determine alternate ways to stabilize the funding source for the Superdome**

Type of Project: Community Improvement (High)

Category: Economic Development

Area of Project Impact: Regional

Project Location: Planning District # 1

Project Description: It has been estimated that the Superdome will require \$10m in annual operating subsidies over the next 3-5 years. The study should also explore selling the naming rights for the Superdome building.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: A confident financial future for the Superdome and those who gain benefit from it and its events.

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Provide financial support to meet tourism industry's need for hotel rooms**

Type of Project: Recovery (High)

Category: Economic Development

Area of Project Impact: R/D

Project Location: Planning District # 1

Project Description: According to *New Orleans CityBusiness* (November 27, 2006), only 28,000 out of 38,000 pre-Katrina hotel rooms are currently open, primarily due to the decreased number of conventions and tourists. The President of the Greater New Orleans Hotel and Lodging Association says that another 2,000 rooms are needed in the short term. A marketing strategy/promotional campaign is required, with possible tax incentives. Gap funding should be pursued to get projects off the ground.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Increased hotel room provision to assist with tourism and convention business in the city.

Project Description Sheet #

(To be filled in by Citywide Team)

Project Name: **Promote redevelopment of downtown's single riverfront site for strategic uses that will support the larger downtown economy**

Type of Project: Community Improvement (High)

Category: Economic Development

Area of Project Impact: District

Project Location: Planning District # 1

Project Description: To promote development of this key downtown development parcel it may be necessary to identify any gap funding requirements. Per the Riverfront Vision 2005, produced by the City Planning Commission in June 2006, the parcel should be developed with a mix of uses that could include hotel, housing, entertainment or cultural uses.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: A redeveloped site, optimizing the key riverside opportunities presented.

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Increase financial support for cultural economy including an entertainment tax credit (comparable to the film tax credit) to promote Broadway South and performing arts elsewhere downtown**

Type of Project: Recovery/Community Improvement (High)

Category: Economic Development

Area of Project Impact: Regional

Project Location: Planning District # 1

Project Description: Initiatives could include promotional and fund raising campaigns to support improved access to museums, restoration of historic theaters, construction of new performance halls, development of a New Orleans Music Hall of Fame, and similar efforts. Ongoing management and operational responsibility will need support from a number of organizations, including the National Parks service, the Division of Recreation and Tourism, and New Orleans Convention and Visitors Bureau. Roger Wilson’s so-called “Broadway South” initiative aims not only to rebuild New Orleans’s historic theater district but to make it a first tryout stop for Broadway shows headed to New York

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: A growing and prosperous creative economy which bring economic benefits and prestige to the city

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Restore bus service to pre-Katrina levels and introduce new shelters on key transit routes**

Type of Project: Recovery (High)

Category: Transportation /Transit

Area of Project Impact: Citywide

Project Location: Planning District # 1

Project Description: RTA funding needs to be stabilized and broadened. The agency relies primarily on 0.5% of the state's 9% sales tax for revenue, but increasing this amount through a statewide initiative will be politically difficult. The best solution is to seek operational funds from the FTA, typically a source for capital-project funding. New shelters should be introduced on key routes.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Improved accessibility on bus network enabling better access for employment and all other trips

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Restore St. Charles streetcar service**

Type of Project: Recovery (High)

Category: Transportation/Transit

Area of Project Impact: Citywide

Project Location: Planning District # 1

Project Description: Restoring the St Charles streetcar is a priority for Downtown. To assist with this, and other scheme, RTA funding needs to be stabilized and broadened. The agency relies primarily on 0.5% of the state's 9% sales tax for revenue, but increasing this amount through a statewide initiative will be politically difficult. The best solution is to seek operational funds from the FTA, typically a source for capital-project funding. New shelters should be introduced, particularly on St Charles Avenue, ideally their design should reflect the historic landmark quality of the streetcars..

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Increased access for local, business and visitor/tourist use.

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Expand streetcar routes and service**

Type of Project: Recovery/Community Improvement (Medium)

Category: Transportation/Transit

Area of Project Impact: Citywide

Project Location: Planning District # 1

Project Description: Streetcar services should be expanded and frequency improved downtown. The Initial expansion should involve multiple downtown circulator loops including 1) connecting the St. Charles and Canal Street lines via Howard (to UPT) and Loyola; 2) connecting the Canal Street line with the northern terminus of the Riverfront line via N Rampart and Elysian Fields; and 3) a one-way loop to enlarge the Canal line via Magazine, Notre Dame and Convention Center Blvd. back up the east end of Canal. This establishes the framework for a secondary expansion to surrounding neighborhoods. An extension from loop #1 via O.C. Haley Blvd, MLK and Claiborne will run through Central City and eventually connect with the western terminus of the St Charles line. An extension of loop #2 will a) run at Elysian Fields along S Claude and turn north to the Desire and Florida neighborhoods; b) run north along Elysian Fields Blvd to UNO; and c) continue along St. Claude to Poland Ave and return to the French Quarter along the Riverfront. Finally, the Riverfront line should be extended south to Jackson Avenue and possibly beyond. These additional transit options have been proposed, also, in other District reports.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Enhanced connections through downtown and also to the rest of the city

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Support commuter rail link to Baton Rouge**

Type of Project: Recovery/Community Improvement (High)

Category: Transportation/Transit

Area of Project Impact: Regional

Project Location: Planning District # 1

Project Description: A commuter oriented service that runs primarily during peak periods. Stops should include the Baton Rouge Passenger Depot, the Mall of Louisiana, Gonzales, Laplace, at the airport in Kenner and New Orleans Passenger Terminal. The Plan should include park-and-ride facilities and bus connections for commuters. Capital costs for the 80-mile route-including track upgrades, improved grade crossings and the purchase of locomotives and passenger cars would be in the order of \$1.5m per mile for a total estimated cost of \$120m. A funding strategy for the roughly \$10m annual operating subsidy needs to be developed and maybe the most difficult part of the proposal. As at Jan 2007, LDOT has proposed a \$60m upgrade for the route. Amtrak is expected to operate the service with 4 round trips on weekdays and 3 on weekends. Along the same corridor, a high speed rail alternative has been studied, and should ultimately be the goal for this corridor.

Project Cost Estimate: See above

Estimates Prepared by:

Anticipated Outcomes: A key sub-regional link at a time when the role of the regional market is ever increasingly important, especially in the New Orleans/Baton Rouge context

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Light rail transit to airport**

Type of Project: Recovery/Community Improvement (High)

Category: Transportation/Transit

Area of Project Impact: Regional

Project Location: Planning District # 1

Project Description: Recommended light rail from Union Passenger Terminal to the airport (phase 1); connecting through the downtown core via Loyola, Poydras and the Riverfront (Phase 2); and east to New Orleans/Slidell via Press St, Peoples Ave and then along the Lakefront (Phase 3). Phase 1 is a crucial part of the strategy to support the tourism industry, convention center business and business in general. Interchange capability at UPT is also important, These routes are also critical as emergency evacuation routes, and as such, FEMA should also be approached for funding.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Enhanced access to the airport, and other parts of the city with benefits for citizens, visitors, tourists/convention center delegates and business generally

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Introduce a parking management strategy for downtown that includes shared parking facilities and addresses the needs of residents, employees, visitors and others**

Type of Project: Community Improvement (High)

Category: Transportation/Transit

Area of Project Impact: N/D

Project Location: Planning District # 1

Project Description: A parking permit program is needed for residents, especially in the French Quarter. Non-resident parking restrictions are strongly desired by residents. Exceptions can be made on heavily commercial streets such as Royal or Decatur where short-term metered parking should be considered. Shared parking facilities are designed to support local businesses and future residential uses by minimizing the need to build expensive structured parking for each individual project. Shared parking would unlock the ability to develop small sites on the upper floors of buildings. Ideal locations for such a facility would be along N and/or S Rampart and in a central location within the Warehouse District.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Improved parking regime – striking a balance for all users.

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Improve pedestrian/bike connections to river**

Type of Project: Community Improvement (Medium)

Category: Transportation/Transit

Area of Project Impact: District-wide

Project Location: Planning District # 1

Project Description: Create access to the river especially from the French Quarter, creating better access over the railway tracks and at other points further south through to the Convention Center wherever opportunities allow, and through new development schemes. Specifically, Access to Spanish Plaza and the riverfront at the east end of both Poydras and Canal streets is confusing at best; signage and additional walkways are needed. The connection under the Ferry Building especially needs enhancement.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Better access for recreational enjoyment and mobility – bringing the river back to the city

Project Description Sheet #

(To be filled in by Citywide Team)

Project Name: **Create bike-friendly corridors**

Type of Project: Community Improvement (Medium)

Category: Transportation/Transit

Area of Project Impact: District-wide

Project Location: Planning District # 1

Project Description: A hierarchy of streets needs to be established downtown to enhance the ability to get around by bicycle and connect well to adjacent neighborhoods. Primary streets for bike improvements include Camp and Magazine (running north-south) and Julia and Girod (running east-west). These one-way streets will form couplets that provide a clearly identified way to cycle through parts of downtown. Improvements include bike route signage, repair of potholes, enforcement of double-parking restrictions, shifting centerlines of these two-lane streets to create a wider shared lane on the right side of the street or, where possible, narrowing the travel lanes to provide a 5 ft. bike lane on the right. Additionally, similar improvements should be made on Tulane Ave and N Rampart, the latter in conjunction with the redevelopment of the street as a new streetcar line is built.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Safer and more convenient cycling in downtown

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Extend Howard Avenue to improve Superdome access and operations**

Type of Project: Community Improvement (Low)

Category: Transportation/Transit

Area of Project Impact: Neighborhood

Project Location: Planning District # 1

Project Description: To relieve traffic congestion and improve vehicle circulation near the Superdome, Howard Ave. should be extended west to run by the post office and connect with the access roads adjacent to the New Orleans Arena.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Remove Traffic congestion, especially on Superdome event days

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Prepare a downtown traffic transportation plan that addresses traffic congestion and conflicts throughout downtown and the French Quarter**

Type of Project: Recovery/Community Improvement (High)

Category: Transportation/Transit

Area of Project Impact: Neighborhood

Project Location: Planning District # 1

Project Description: Assess traffic circulation, parking access, truck routing, cruise ship access, Superdome access and other critical issues. Identify infrastructure improvements, signalization, management and other tools to improve access and flow. Feasibility studies should be undertaken and relevant agencies consulted about reducing heavy vehicle traffic and possibly redirecting truck routes that run through the French Quarter and especially on N Rampart. A potential candidate for alternative routing is N Claiborne.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Reduce congestion and improve circulation

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Undertake comprehensive repair/upgrade of all streets, including signals, signs, lighting, gutters, drains, sidewalks and curbs**

Type of Project: Recovery (High)

Category: Infrastructure/Public Works

Area of Project Impact: District-wide

Project Location: Planning District # 1

Project Description: The force of wind and water from the storm and the subsequent emergency/clean-up vehicles severely damaged many of the downtown's roadways. Street signs, traffic signals and light fixtures need repair or replacement and should be maintained in working order in perpetuity. Gutters and drains need a thorough cleaning, and more drains are needed. Sidewalks and curbs need to be repaired where they exist and added where they are missing. To promote walkability, all streets in the community should be equipped with safe sidewalks and curbs. Comprehensive street repair throughout the community is a high priority for residents and is essential to public safety.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Improved basic infrastructure – bringing basic levels of repair and public safety

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Improve services including garbage collection and power supply**

Type of Project: Recovery/Community Improvement (High)

Category: Infrastructure/Public Works

Area of Project Impact: Citywide

Project Location: Planning District # 1

Project Description: This is particularly the case in the French Quarter, where garbage collection problems are especially acute. Collection of garbage in bags, rather than cans, may help reduce cans being left on-street, as well as problems of storage of cans in homes without yards/alleyways. This issue is in the process of being resolved. Restore the Market Street power plant to working condition, which will provide an electric service that is not in a flood plain and allow the restoration of electric service in a more timely manner.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Improved sanitary conditions and power supply

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Undertake improvements to water supply and raising water pressure and encourage adequate street drainage**

Type of Project: Recovery (High)

Category: Infrastructure/Public Works

Area of Project Impact: Citywide

Project Location: Planning District # 1

Project Description: While part of a strategic citywide initiative, this issue is particularly important to help encourage significant redevelopment in the Medical District and along the S. Rampart Corridor, as well as achieving improvements for existing resident and businesses. Complete the new water line from the water purification plant to Broadway and Earhart Boulevard and connect it to the Loyola/S. Rampart Corridor and the rest of the CBD.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Basic recovery of adequate water supply, pressure and drainage

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Undertake comprehensive repair/upgrade of drainage infrastructure**

Type of Project: Recovery (High)

Category: Infrastructure/Public Works

Area of Project Impact: Citywide

Project Location: Planning District # 1

Project Description: Ongoing maintenance is as important as the initial cleaning to ensure the proper functioning of adequate storm drainage—particularly in a city where this system plays such a vital part in overall flood prevention. Culverts, storm basins, swales, gutters, etc. require attention across districts

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Basic repaired drainage

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Increase police presence and enforcement downtown**

Type of Project: Recovery/Community Improvement (High)

Category: Public Safety (Community)

Area of Project Impact: Citywide

Project Location: Planning District # 1

Project Description: Coordinate with the citywide team and police department, with potential wider geographic and explicit security/public safety powers for the DDD, or other agencies if established

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Greater confidence on the streets and reduced crime

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Explore creation of a self-taxing district to provide additional district-wide security**

Type of Project: Community Improvement (High)

Category: Public Safety (Community)

Area of Project Impact: District-wide

Project Location: Planning District # 1

Project Description: This should be especially considered in the French Quarter and other adjacent residential districts that do not currently have a Business Improvement District-style organization like the DDD which covers the entire area of downtown other than the French Quarter.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Safer streets

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Promote establishment of mass evacuation plan with law enforcement hierarchy (fed/state/local) for every district and determine role that light rail and commuter rail could play**

Type of Project: Recovery (High)

Category: Public Safety (Community)

Area of Project Impact: Citywide

Project Location: Planning District # 1

Project Description: An agreed-upon hierarchy of enforcement will enable the City to move as quickly and effectively as possible when conducting evacuations in the event of an emergency/disaster (to be coordinated with the UNOP citywide planning report).

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Greater certainty established for residents in future major hurricanes (or other emergencies)

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: Support and Promote new LSU/VA hospital

Type of Project: Recovery/Community Improvement (High)

Category: Education and Health/Community Facilities

Area of Project Impact: Regional

Project Location: Planning District #1

Project Description: Based on the recent announcement of a new LSU/VA hospital on the block bounded by Canal, Tulane, and Claiborne, a full site assessment should be undertaken in the near term. A \$30m federal block grant is currently being sought, and the hospital's total economic impact is expected to be \$1.4bn. by 2012. Total cost has been estimated at \$630 m. Site planning should ensure that development is pedestrian friendly and creates active streets to all sides

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: A major new hospital facility providing healthcare for District 1, and beyond which is also a key part of the future economic and job growth in the Medical District.

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Create new elementary school combined with refurbished or new library**

Type of Project: Community Improvement (Medium)

Category: Education (Community Facilities)

Area of Project Impact: District-wide

Project Location: Planning District # 1

Project Description: Sites and funding strategies should be found for a new public elementary school downtown, timing depending on rising demand. This could be combined with a new library. In addition, feasibility of building a second neighborhood branch library on N Rampart should be investigated.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: New school and library for downtown

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Explore need for neighborhood health center for growing population in Warehouse District and Rampart St. Corridor and Lafayette Square**

Type of Project: Recovery/Community Improvement (High)

Category: Education & Health (Community Facilities)

Area of Project Impact: Neighborhood

Project Location: Planning District # 1

Project Description: In addition to reopening the health center on N Rampart, this new facility could be part of a citywide initiative being studied by the Tulane School of Public Health

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: New downtown health center

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Rehabilitate existing theater buildings**

Type of Project: Recovery/Community Improvement (High)

Category: Community/Cultural Facilities

Area of Project Impact: Regional

Project Location: Planning District # 1

Project Description: Historic theaters in need of renovation include the Orpheum, Palace, Saenger, and Joy theaters, all located on Canal Street near the intersection of Rampart. Reuse is critical and should balance preservation with provision of modern, financially viable facilities. Theater reuse plans should be developed in conjunction with any consideration of other new cultural facilities

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Reopened theaters to attract visitors and bring pride and renewed cultural heritage to the city

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Develop the New Orleans Music Hall of Fame, new jazz museum and cultural center and explore ways they should be integrated**

Type of Project: Community Improvement (High)

Category: Community/Cultural Facilities

Area of Project Impact: National Significance

Project Location: Planning District # 1

Project Description: The Music Hall of Fame is envisioned along a three-square-block area of S Rampart St. and includes important historical sites related to the beginning of jazz, including the Eagle Saloon, Iroquois Theater, and the Karnofsky Store and residents. The project so far has reportedly requested grants from the City and the State's capital outlay fund program. The location of a jazz auditorium/museum (or other attraction) and cultural center should be within a short walking distance of the Hall of Fame. Its site should be a grand gateway into downtown and also easily accessible on foot from the French Quarter and Armstrong Park. Its potential to catalyze revitalization should be a consideration as well. For these reasons, the ideal site is either along Poydras at Loyola or near the Canal/Rampart intersection. The latter location would allow development of a cluster of musical/entertainment uses and theaters in the area once known as Storyville. The facility should complement, not compete with, existing historic theaters. Any multiple, competing proposals need to be vetted by the City and, after careful consideration, narrowed to one proposal.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Major new facility of, potentially, national significance with creates a landmark, iconic new facility for New Orleans

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Determine the critical mix of downtown amenities necessary to promote downtown as a highly competitive center for tourism and identify any gap financing required**

Type of Project: Community Improvement (Medium)

Category: Community/Cultural Facilities

Area of Project Impact: Citywide

Project Location: Planning District # 1

Project Description: A tourism/entertainment plan is needed to identify gaps in provision and improvements that can be made to enable New Orleans, post Katrina, to compete with other US cities to attract tourists and visitors. For local provision, The multiplex in the Canal Place shopping center is one of only three movie theaters in New Orleans. It includes only four screens. A second cinema complex (or a destination retailer) could draw a million or more people a year to restaurants, other entertainment venues, retail, etc. It should incorporate a more active street presence and marquee than the Canal Place theaters and should include at least eight screens (suburban theaters often include 12 to 16 screens). It would be ideally located within the future theater district near the Canal/Rampart intersection and should either be part of a larger mixed-use office development, hotel, or housed within a renovated historic theater.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: An enhanced range of entertainment, cultural and tourist attractions to promote the city's attraction for a range of visitors, including local provision.

Project Description Sheet #

(To be filled in by Citywide Team)

Project Name: **Enhance key pedestrian connector streets to promote a framework of inviting pedestrian connections**

Type of Project: Community Improvement (Medium)

Category: Public Realm, Parks

Area of Project Impact: Neighborhood

Project Location: Planning District # 1

Project Description: Enhancements include new street trees, sidewalk repairs, new ADA-compliant curb ramps, curb extensions/bulb-outs, improved lighting, and other amenities, where appropriate. Key pedestrian connector streets include Howard, Julia, Lafayette, Tulane, N and S Peters, St. Charles, Baronne, S. Rampart, and every street within the French Quarter. Improvements along the east end of Julia would vastly improve the ability to walk to the riverfront from the Warehouse District. Additionally, focus retail recruitment and ensure all new buildings have pedestrian-friendly uses and design at street level.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: More walkable neighborhoods

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Reopen and rehabilitate Armstrong Park (see District 4 Plan)**

Type of Project: Recovery/Community Improvement (High)

Category: Public Realm, Parks

Area of Project Impact: Citywide

Project Location: Planning District # 1

Project Description: A significant cultural, historic, and open space resource downtown, it should be reopened with improved landscape and architectural features. Security needs to be improved. The National Park Service has begun renovation of one section within the park

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Existing resource reopened and improved to bring major venue/attraction back to use

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Create new downtown neighborhood parks within the S. Rampart Corridor and on a site bordering both Warehouse and Lafayette Square Districts; enhance existing parks including additional playgrounds**

Type of Project: Community Improvement (Medium)

Category: Public Realm, Parks

Area of Project Impact: District/Neighborhood

Project Location: Planning District # 1

Project Description: Create a new neighborhood park along S Rampart St Corridor (see A1) and within the Warehouse District, near the border of the Lafayette Square Historic District. Parks are expected to be developed on surface parking lots in these two districts, strategically located with development sites surrounding them on at least three sides. New buildings fronting the park should be tall enough to provide enclosure and “eyes on the park” and include retail and other active uses at ground level. Additionally introduce benches into Lafayette Square and Lee Circle and consider a fence around perimeter; Strategically introduce benches on sidewalks throughout the CBD where appropriate. Funding to create and maintain parks should be in part tied to new development that occurs on and around parks. A plan should be undertaken to address programming and designed to invite more active use of existing parks in downtown. While there is no city-owned land to convert to park use in the Warehouse District, it is hoped that development incentives such as increased height/FAR can be offered in exchange for a special assessment that could be levied upon new residential development within the Warehouse District, Lafayette Square, or the South Rampart Corridor to pay for acquisition, construction and maintenance of the new parks. There is almost no place for anyone to sit and the Lafayette Square is significantly underutilized. Throughout downtown, installing benches with intermediate armrests (to

discourage sleeping) will encourage people to sit, not sleep. Playgrounds or “tot lots” should be located in neighborhood-oriented parks in the French Quarter (within Cabrini Park) and the Warehouse District (the green space adjacent to the Convention Center). For I4 and pedestrian routes generally, and I5, enforcing pet sanitation and leash laws should be given higher priority.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Better open space provision and creation of value for new residential development as part of new or enhanced neighborhoods

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: Enhance public realm around Superdome and improve the pedestrian connections to the Superdome

Type of Project: Community Improvement (Medium)

Category: Public Realm, Parks

Area of Project Impact: Neighborhood

Project Location: Planning District # 1

Project Description: Improvements should be considered for the sidewalk, the drop-off zone between the Dome and Poydras and Girod, and the edge of the Superdome building itself with landscaping, display windows, and possible retail/commercial space

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Improved public realm around one of the city's great landmarks

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Encourage developers to include a full service grocery store downtown through a combination of financial incentives, support, recruitment, site assembly and the creation of a parking strategy**

Type of Project: Recovery/Community Improvement (Medium)

Category: Retail/Community Services

Area of Project Impact: Districtwide

Project Location: Planning District # 1

Project Description: A full-service grocery store should be considered within the most dense residential portion of downtown in the future—the S Rampart corridor. Thousands of people will eventually live within an easy walk, and Loyola and/or Poydras have the capacity to handle additional customer and service traffic that the 40,000–60,000sf store will generate. Additionally, a 20,000–30,000sf specialty grocery store should be considered for the two other concentrations of residential uses downtown. In the French Quarter, locations include sites along N Rampart or N Peters. In the Warehouse District, Magazine Street would offer the best location. Each store should be developed as part of a mixed-use project with other retail uses, shared parking, and housing above.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Enhanced facilities for downtown which may attract other improvements

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: Along key connector streets, encourage new development and, where possible, existing building to provide street-fronting retail and other uses that engage pedestrians

Type of Project: Recovery/Community Improvement (Medium)

Category: Retail/Community Services

Area of Project Impact: Neighborhood

Project Location: Planning District # 1

Project Description: For every 1,000 units of housing built downtown, 15,000–20,000sf of retail to support downtown’s newest residents should be planned. Ideally, retail should cluster along the prime retail corridors: Julia Street, Magazine Street, St. Charles Avenue, Canal Street, N and S Rampart and numerous streets in the French Quarter.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Improve the urban grain of downtown, optimizing use of land and creating more street level vitality

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Create new strategy for housing the homeless and providing essential social services**

Type of Project: Community Improvement (High)

Category: Human and Social Services

Area of Project Impact: District-wide

Project Location: Planning District # 1

Project Description: Strategy for relieving homelessness in downtown to complement the range of other housing initiatives taking place or being proposed. An opportunity for working with Common Ground, UNITY and other agencies, including the City, to create new 'best practice' facilities for the homeless, focusing on how to integrate into the downtown area, and for those agencies with responsibilities for social services to expand their collaboration across the fields of human and social services provision.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: A strategy and program for how to deal with homelessness, along with broader the integration of social and human services

Project Description Sheet #
(To be filled in by Citywide Team)

Project Name: **Introduce a comprehensive workforce readiness and entrepreneurship program**

Type of Project: Recovery/Community Improvement (High)

Category: Human & Social Services/Community Facilities

Area of Project Impact: Citywide

Project Location: Planning District # 1

Project Description: Workforce readiness and entrepreneurship programs are needed to spur employment levels and to help spark development of locally owned businesses. These programs would extend beyond core job skills to provide the full range of educational, health, personal life management and family-related support and training essential to those seeking economic opportunity. Industries such as tourism and construction, which do not require higher education, provide potential areas of focus. Workforce readiness programs are likely to be most successful if conducted on a smaller-, neighborhood-level scale, but opportunities to partner with higher education institutions such as Louisiana Technical College and the city's four-year colleges and universities should be pursued. Workforce readiness programs will be key to supporting workers in the creative arts, cultural, and hospitality sectors—which are central to the success of a thriving downtown. Such programs can complement those being proposed as part of the New Orleans Center for Arts and Technology at the Contemporary Arts Center (see Goody Clancy District Report, Ch 6 Social and Economic Opportunities)

Project Cost Estimate: N/A

Anticipated Outcomes: Greater preparedness for local people, given appropriate training opportunities, being able to enter and remain in the job market, and matched to, and remain in local jobs

Project Name: **Explore mechanisms currently being established in Boston and other cities that promote green buildings in the public and private sector**

Type of Project: Community Improvement (Medium)

Category: Other

Area of Project Impact: National Significance

Project Location: Planning District # 1

Project Description: The city should serve as an exemplar—across both public and private sectors—of a sustainable future and of the economic advantages of green design. It can start by requiring that all new publicly-financed projects be certified as sustainable according to the US Green Building Council’s standards (known widely as “LEED[®] certification”). In the longer term, it can require developers to handle stormwater runoff, recycle building materials, and address energy efficiency in a more environmentally-sound manner. Employing life cycle costing, which assesses operating costs in addition to capital costs, is important to demonstrating the savings green design can deliver over the life of new buildings. GSA research indicates that most commercial development can achieve LEED Silver certification related cost premiums through savings in energy use and operations. The USGBC reports that over 20 cities have LEED regulations for the private sector

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Increased sustainability through reduced energy, pollution, recycling etc. – and reduced costs over time

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Create a detailed urban design plan for the Medical District and S. Rampart St. Corridor**

Type of Project: Community Improvement (High)

Category: Other

Area of Project Impact: Districtwide

Project Location: Planning District # 1

Project Description: Before significant redevelopment occurs, the S. Rampart St. Corridor and the Medical District need appropriate guidelines to ensure a vibrant, walkable urban district. These are two areas in downtown that will be undergoing very significant change and they do not derive their character from historic heritage. It is critical to create a character that supports their missions and complements downtown's historic districts.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Establish a comprehensive plan that maximizes the opportunities, and brings greater certainty to future development proposals

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: **Extend design review throughout downtown and create design guidelines for areas outside the Historic District**

Type of Project: Community Improvement (Medium)

Category: Other

Area of Project Impact: District/Neighborhood

Project Location: Planning District # 1

Project Description: Existing design guidelines for historic districts need further examination and graphic clarification. Additionally, both current zoning and design guidelines should be studied to determine if they should be applicable to parcels throughout District 1, not just historic districts.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Improved design resulting in downtown

Project Description Sheet # _____
(To be filled in by Citywide Team)

- Project Name:** Establish a Livability Court to assist with determination of citizen complaints
- Type of Project:** Community Improvement (High)
- Category:** Other
- Area of Project Impact:** Citywide/District-wide
- Project Location:** Planning District # 1
- Project Description:** The Livability Court in the City of Charleston, SC, should serve as an example of how to enforce truck traffic violations and other nuisance issues. Formed in 2002, the Livability Court solves persistent problems about quality of life. A police officer is assigned full time, and the court addresses about 1,000 cases a year. For more information, refer to the City of Charleston website:
<http://www.ci.charleston.sc.us/dept/content.aspx?nid=703>.
- Project Cost Estimate:** N/A
- Estimates Prepared by:**
- Anticipated Outcomes:** Ability for aggrieved citizens to have quality of life complaints dealt with and/or resolved by a workable model from elsewhere

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: Raise residential and sensitive buildings to sea level or above

Type of Project: Recovery (High)

Category: Flood Control and Mitigation

Area of Project Impact: Neighborhood/District-wide

Project Location: Planning District # 1

Project Description: While most of downtown is on high ground, particular attention must be paid to areas that received more flood water or storm related damage such as the Medical District and the area around the Superdome. Property owners will require funding assistance to raise structures where necessary.

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Improved protection from future flood risk

Project Description Sheet # _____
(To be filled in by Citywide Team)

Project Name: “Harden” civic and other buildings

Type of Project: Recovery (High)

Category: Flood Control and Mitigation

Area of Project Impact: Neighborhood

Project Location: Planning District # 1

Project Description: Locate electrical and other critical building-system hubs and sensitive equipment on upper floors; design buildings to minimize threats to people and property (to be taken forward in conjunction with UNOP citywide team and FEMA guidance/requirements).

Project Cost Estimate: N/A

Estimates Prepared by:

Anticipated Outcomes: Reduced damage in the event of future storms